



FREE SAFE BOATING SIGNS

Report Impaired Boating – Call 911

With funding from Transport Canada, MADD Canada has provided over 900 signs, free of charge, for harbours and boat clubs across Canada to encourage the boating community to prevent impaired boating. The signs feature the message *Report Impaired Boating – Call 911*. Our goal is to have 1,300 of these signs beside Canadian waterways by the end of the 2020 boating season.

“Boating tragedies occur every year because operators are impaired,” said MADD Canada National President, Patricia Hynes-Coates. “With the support of Transport Canada, we are reaching out to remind people that impaired boating is not only dangerous, it’s a crime that should be reported to police for the protection and safety of everyone who uses our waterways.”

With alcohol being a factor in almost 40% of recreational boating fatalities, there is a great need to educate boaters about the dangers of operating their vessels while impaired. Thirty-seven per cent of boaters in Canada admit to consuming alcohol every time they boat, and nearly two-thirds admit to consuming alcohol sometimes when boating.

“Alcohol consumption affects judgment, reduces motor skills and balance and slows reaction times, and the effects of sun and waves can heighten those effects,” Ms. Hynes-Coates said. “That is why it is so important that operators and passengers boat sober.”

MADD Canada and its local Chapters are working with local enforcement agencies, municipalities, harbours, marinas and boat clubs across Canada to identify locations and place the signs.

Signs are available in a variety of sizes and MADD Canada will include your logo, as well as the logo of your local enforcement agency/911 call centre.

For further information or to order your sign, call or email:

Beth Cameron at MADD Canada

1-800-665-6233, ext. 300

bcameron@madd.ca

or your Chapter Services Manager:

- Western Region, Tracy Crawford, 1-877-676-6233, tcrawford@madd.ca
- Ontario Region, Renata Cvitkovic, 1-800-665-6233, ext 243, rcvitkovic@madd.ca
- Quebec Region, Marie Claude Morin, 1-877-392-6233, mcmorin@madd.ca
- Atlantic Region, Susan MacAskill, 1-866-798-6233, atlantic@madd.ca
- Saskatchewan Region, Michelle Okere, 1-855-525-6233, mokere@madd.ca



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