

A NIGHT TO REMEMBER:

the ultimate AFTER ~ PROM PARTY

HOW PARENTS AND SCHOOLS
CAN HOST A SAFE, DRY AFTER-PARTY
FOR GRADUATING STUDENTS

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WHAT IS IT?

- An all-night, high energy event with continuous entertainment.
- It is safe – no drugs or alcohol or impaired driving.
- Inclusive of all students regardless of popularity.
- Students, parents and school administration partner to plan the event.
- It immediately follows the graduation prom and goes all night.
- Focus is on fun and not drinking or getting high!

WHY HOST IT?

- This event replaces the unsupervised after-party where alcohol and drugs are consumed and that is often followed by impaired driving.
- It eliminates binge drinking or getting high after the prom which some students think is a rite of passage for grads.
- Students get a safe ride home at the end of the event.

KEY ELEMENTS FOR SUCCESS

- ❑ Needs grads' buy-in and belief it will be an exciting event.
- ❑ A grad committee is formed to plan all the details of the event and promote it as “the” event of the year.
- ❑ Select a theme and carry it through the whole event.
- ❑ Must be very well planned and highly organized – parents and school administration need to work with the students on this. (See MADD Canada's Step-by-Step Handbook.)
- ❑ Continuous entertainment (magician, DJ, caricaturist, photo booth, video and carnival games, temporary tattoos, etc.).
- ❑ Plenty of food all evening – wings, pizza, fries, cotton candy, chips, popcorn and breakfast before going home.
- ❑ Avoid dehydration - lots of non-alcoholic drinks (water, mocktails, non-alcoholic champagne, juice, soft drinks).
- ❑ Attractive draw prizes such as a donated car, TV, electronics, gift cards.
- ❑ Everyone receives a keepsake shirt and goodie bag.
- ❑ Safety and security is very important and provided by police, security guards, parents and volunteers.
- ❑ Tickets are sold prior to the event, not at the door.
- ❑ Students sign an agreement and may bring a guest who also signs an agreement.
- ❑ First year of implementation will be critical to the success of the program. Must be an outstanding, memorable event!

DID YOU KNOW?

- Young people have the highest rates of traffic death and injury per capita among all age groups.
- They also have the highest death rate per kilometre driven among all drivers under 75 years of age.
- More 19-year-olds die or are seriously injured than any other age group.
- Motor vehicle crashes are the leading cause of death among 16 to 25 year olds.
- Alcohol and/or drugs are a factor in more than half of those crashes.

KEY PRINCIPLES

The after-party usually takes place immediately following the prom or the graduation ceremonies (the same night) and usually goes to 5 or 6 a.m. when parents pick them up.

Students and their guests sign a letter of agreement that alcohol and drug use prior to, or at the party, are strictly prohibited. Any student or guest who violates this agreement will be removed immediately, not allowed re-entry and there will be no refund of their ticket. Security personnel are to be provided in all areas of the party. Participants are required to respect them.

**FOR MORE INFORMATION AND A
STEP-BY-STEP HANDBOOK VISIT
MADD.CA (YOUTH SERVICES).**



GRADUATE TESTIMONIALS

“Graduation is a major moment for us and an event that most definitely stands out in our lives. It is something many of us would not only like to remember but enjoy as much as possible. When alcohol is thrown into the equation it opens up the possibility for over-consumption and the many negative effects that may come with it. Why not soak up every moment you can rather than impair your experience? It is truly an experience I'll never forget.”

The most important thing is that no one in my graduation class died that night.

“The After-Prom brings everyone closer together and helps the barriers of groups come down finally. It is something that non-drinkers or partiers can look forward to. I think that the time you get to spend with everyone is so amazing and I wouldn't trade that for anything. The most important thing is that no one in my graduation class died that night.”

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