WHAT IS IT?
• An all-night, high energy event with continuous entertainment.
• It is safe – no drugs or alcohol or impaired driving.
• Inclusive of all students regardless of popularity.
• Students, parents and school administration partner to plan the event.
• It immediately follows the graduation prom and goes all night.
  Focus is on fun and not drinking or getting high!

WHY HOST IT?
• This event replaces the unsupervised after-party where alcohol and drugs are consumed and that is often followed by impaired driving.
• It immediately follows the graduation prom and goes all night.
  Focus is on fun and not drinking or getting high!

KEY ELEMENTS FOR SUCCESS
• Needs grads’ buy-in and belief it will be an exciting event.
• A grad committee is formed to plan all the details of the event and promote it as “the” event of the year.
• Select a theme and carry it through the whole event.
• Must be very well planned and highly organized – parents and school administration need to work with the students on this. (See MADD Canada’s Step-by-Step Handbook.)
• Continuous entertainment (magician, DJ, caricaturist, photo booth, video and carnival games, temporary tattoos, etc.).
• Plenty of food all evening – wings, pizza, fries, cotton candy, chips, popcorn and breakfast before going home.
• Avoid dehydration – lots of non-alcoholic drinks (water, mocktails, non-alcoholic champagne, juice, soft drinks).
• Attractive draw prizes such as a donated car, TV, electronics, gift cards.
• Everyone receives a keepsake shirt and goodie bag.
• Safety and security is very important and provided by police, security guards, parents and volunteers.
• Tickets are sold prior to the event, not at the door.
• Students sign an agreement and may bring a guest who also signs an agreement.
• First year of implementation will be critical to the success of the program. Must be an outstanding, memorable event!

NO DRUGS OR ALCOHOL OR IMPAIRED DRIVING

DID YOU KNOW?
• Young people have the highest rates of traffic death and injury per capita among all age groups.
• They also have the highest death rate per kilometre driven among all drivers under 75 years of age.
• More 19-year-olds die or are seriously injured than any other age group.
• Motor vehicle crashes are the leading cause of death among 16 to 25 year olds.
• Alcohol and/or drugs are a factor in more than half of those crashes.

KEY PRINCIPLES
The after-party usually takes place immediately following the prom or the graduation ceremonies (the same night) and usually goes to 5 or 6 a.m. when parents pick them up.

Students and their guests sign a letter of agreement that alcohol and drug use prior to, or at the party, are strictly prohibited. Any student or guest who violates this agreement will be removed immediately, not allowed re-entry and there will be no refund of their ticket. Security personnel are to be provided in all areas of the party. Participants are required to respect them.

FOR MORE INFORMATION AND A STEP-BY-STEP HANDBOOK VISIT MADD.CA (YOUTH SERVICES).

GRADUATE TESTIMONIALS
“The After-Prom brings everyone closer together and helps the barriers of groups come down finally. It is something that non-drinkers or partiers can look forward to. I think that the time you get to spend with everyone is so amazing and I wouldn’t trade that for anything. The most important thing is that no one in my graduation class died that night.”

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A NIGHT TO REMEMBER: THE ULTIMATE AFTER~PROM PARTY
HOW PARENTS AND SCHOOLS CAN HOST A SAFE, DRY AFTER-PARTY FOR GRADUATING STUDENTS

FOR MORE INFORMATION AND A STEP-BY-STEP HANDBOOK VISIT MADD.CA (YOUTH SERVICES).

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