

**MADD CANADA Consolidated**  
**April 1, 2020- March 31, 2021 BUDGET**

<b>REVENUE</b>	<b>Budget 2020-2021</b>
Gifts-in-kind	13,560,000
Donations	3,735,000
Corporate Gifts	4,434,000
Chapters Revenue	550,000
Interest and Other	192,000
Government Grants	316,000
Youth Programs	40,000
Foundations	139,000
<b>Total Revenue</b>	<b>22,966,000</b>

<b>EXPENDITURES</b>	<b>Budget 2020-2021</b>	<b>Charitable</b>	<b>Administration</b>	<b>Fundraising</b>
Public Education & Awareness, and research	16,319,000	16,319,000		
Youth Programs	2,756,000	2,756,000		
Victim Services	794,000	794,000		
Administration	426,000		426,000	
Public Outreach Campaigns(fundraising)	2,538,000			2,538,000
Political Activities	123,000	123,000		
<b>Total Expenses</b>	<b>22,956,000</b>	<b>19,992,000</b>	<b>426,000</b>	<b>2,538,000</b>
		<b>87.2%</b>	<b>1.9%</b>	<b>11.0%</b>
<b>SURPLUS (DEFICIT)</b>	<b>10,000</b>			

**Gifts in Kind**

Gifts-in-kind include public service announcements at the value of \$13,560,000